



## COURSE OUTLINE: GAS208 - CREATIVE WRITING II

Prepared: Mark Dunn

Approved: Karen Hudson - Dean

<b>Course Code: Title</b>	GAS208: CREATIVE WRITING II
<b>Program Number: Name</b>	1105: GAS - ONE-YEAR 1115: GAS-UNIV TRANSFER
<b>Department:</b>	GENERAL ARTS & SCIENCE
<b>Academic Year:</b>	2025-2026
<b>Course Description:</b>	In this course, students will build upon the skills and practice developed in GAS108, the first level creative writing course. GAS 208 will focus on community building and platforms for the presentation of creative work. Topics to be addressed include revising creative work into polished manuscripts, traditional and self-publishing practices, building a writing community, organizing public readings, editing and publishing a chapbook of student work, researching grants for writing projects, writing press releases, and preparing a resume/C.V.
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	42
<b>Prerequisites:</b>	GAS108
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>	<b>1105 - GAS - ONE-YEAR</b> VLO 1 Develop, through general knowledge gained in a wide range of subjects, insight into both self and society. VLO 2 Develop flexibility and clarity of both thought and expression in order to develop communications competence to a level required by business and industry. VLO 3 Understand and utilize critical thinking processes and problem solving techniques. VLO 4 Examine and evaluate various aspects of our changing society to assist in developing a sense of personal and social responsibility as a citizen in society. VLO 5 Employ basic vocational skills drawn from the areas of the Humanities, Social and Behavioural Sciences of Vocational Studies (Business, Technology).
<b>Please refer to program web page for a complete listing of program outcomes where applicable.</b>	<b>1115 - GAS-UNIV TRANSFER</b> VLO 1 Develop, through general knowledge gained in a wide range of subjects, insight into both self and society. VLO 2 Develop flexibility and clarity of both thought and expression in order to develop communications competence to a level required by business and industry. VLO 3 Understand and utilize critical thinking processes and problem solving techniques. VLO 4 Examine and evaluate various aspects of our changing society to assist in developing a sense of personal and social responsibility as a citizen in society. VLO 5 Employ basic vocational, skills drawn from the areas of the Humanities, Social and



Behavioural Sciences of Vocational Studies (Business, Technology).

**Essential Employability Skills (EES) addressed in this course:**

- EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.
- EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.
- EES 4 Apply a systematic approach to solve problems.
- EES 5 Use a variety of thinking skills to anticipate and solve problems.
- EES 6 Locate, select, organize, and document information using appropriate technology and information systems.
- EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.
- EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.
- EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.
- EES 10 Manage the use of time and other resources to complete projects.
- EES 11 Take responsibility for ones own actions, decisions, and consequences.

**Course Evaluation:**

Passing Grade: 50%, D

A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

**Course Outcomes and Learning Objectives:**

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
1. Revise and adapt creative work for publication.	1.1 Produce polished manuscripts of creative work, 1.2 Offer feedback to other writers.
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
2. Explore types of publishing.	2.1 Research the history of publishing, 2.2 Examine publishing practice, including self-publishing and traditional publishing, 2.3 Identify potential markets for writing: trade and creative journals, newspapers, magazines, book publishers, 2.4 Develop a submission practice for communicating with publishers.
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
3. Organizing public readings and spoken word events.	3.1 Gather a support group, transform a writer's group into a performance group, 3.2 Schedule an event and communicate with venues, 3.3 Promote an event through press releases, posters, social media, word of mouth.
<b>Course Outcome 4</b>	<b>Learning Objectives for Course Outcome 4</b>
4. Publish a chapbook of student work.	4.1 Prepare a call for submission, 4.2 Edit and select work from submissions, 4.3 Design and print a chapbook of student work, 4.4 Promote the publication; 4.5 Explore and investigate self-publishing practices and



	platforms. 2.6 Writing press releases to promote published work.	
<b>Course Outcome 5</b>	<b>Learning Objectives for Course Outcome 5</b>	
5. Professional development.	5.1 Explore arts grants for writers, 5.2 Build a resume or C.V., 5.3 Explore markets for creative writing.	
<b>Evaluation Process and Grading System:</b>	<b>Evaluation Type</b>	<b>Evaluation Weight</b>
	Chapbook and/or Public Reading Event	50%
	Manuscript Development and Revision	25%
	Market Analysis	15%
	Resume	10%
<b>Date:</b>	June 30, 2025	
<b>Addendum:</b>	Please refer to the course outline addendum on the Learning Management System for further information.	